Brianne COHEN
Wine & Events

Media Kit

About Brianne

Brianne Cohen is an LA based certified sommelier, event producer, and wine writer. As a wine educator, she hosts tastings for corporate clients and private groups with a focus on diverse (Black, BIPOC, LGBT, and female) owned wineries. Brianne has entertained over 10K people virtually and countless in-person groups. She judges at international wine competitions and holds the WSET Diploma, one of the most coveted and difficult wine certifications. Brianne also has an MBA from LMU.

As Seen In

VINEPAIR · HUFFPOST · Decanter · WINE ENTHUSIAST · Forbes

Brands I Have Worked With

Oberon Wines ❖ Chalk Hill Estate ❖ Maker Wine ❖ Clif Family Winery ❖ Dow's ❖ Kenwood Vineyards
Lodi Wine ❖ Prosecco Superiore Conegliano Valdobbiadene ❖ Zinfandel Advocates & Producers

Services

- Wine Education (in-person or virtual)
- Freelance Articles & Blog Posts
- Copywriting
- Brand Ambassadorship
- Speaking/Moderating (consumer or trade)
- Social Media Promotion

Audience

67%	Female
32%	Male
43%	Ages 35–44
20%	Ages 45–54
82%	USA

2 Monthly Blog Frequency

7,000+ Avg Monthly Page Views

1,000+ Newsletter Subscribers

I accept samples for review on my blog and social media channels and in outside articles. I promise to always be honorable with samples and evaluate all wines in good tasting conditions and with no distractions. All reviews are solely my own opinion. Unsolicited samples will have no guarantee of being reviewed.

WSET LEVEL 4 DIPLOMA CERTIFIED

6,223 Instagram

967 Facebook

3.44%
Instagram Average Engagement Rate
*Calculated by Hype Auditor

WOMEN OWNED CERTIFIED BY WOMEN'S BUSINESS ENTERPRISE NATIONAL COUNCIL

Circle of Wine Writers

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